ARCAM

AVR350 home cinema receiver

AVR350 new addition to the DiVA range

- Best ever sounding receiver from Arcam
- 2-way HDMI switching
- 7 x 100 watts per channel continuous power output *(all channels driven)*
- Dolby Digital EX, DTS ES, DTS 24/96 & Dolby Pro logic IIx decoding
- HDTV compatible component / RGB switching
- Composite and S-video up conversion to component or RGB
- Second zone output with audio and video

In recent years the Arcam AV receiver range has captured the imagination of a whole new generation of movie and music enthusiasts. For the first time these products successfully bridged the gap between stereo music systems and multi-channel receivers delivering the perfect balance between performance and features. Building on this success, Arcam introduces the AVR350, the company's highest performing receiver to date.

At its heart the AVR350 is a high performance 7.1 channel home cinema and music receiver. Offering sound quality far beyond that of ordinary mass market products, the AVR350 will thrill even the most discerning listeners. Arcam has long delivered innovative features in its products and has been a front runner in the adoption of the HDMI interface standard. The AVR350 continues these traditions adopting two-way HDMI switching for automatic selection of digital video source.

Audio performance is outstanding with digital or analogue inputs presenting an immersive listening experience from any source. The pre amp stage features ultra high performance OP2134 op amps from Burr Brown in circuits taken from the company's range topping AVP700 pre-amp/processor. In addition, much use has been made of Arcam's "Mask of Silence" technologies including the Stealth Mat previously only seen in its high end FMJ components.

Embracing a full complement of decoding standards the AVR350 processes Dolby Digital EX, DTS ES, DTS24/96 and the very latest Dolby Pro Logic IIx algorithms. All video switching is HDTV compatible and analogue video stages include up-conversion from composite or s-video to component or RGB to minimize the number of cable runs to a display.

Featuring ultra-low distortion power-amps, the AVR350 drives seven 8 ohm speakers with a continuous 100wpc. A direct signal path for stereo and 7.1 multi-channel analogue inputs is included, plus preamplifier outputs for use with external power amplifiers. For second rooms, zone 2 outputs feed stereo line level audio and composite video independently from the main room. In addition two-way RS232 and IR control are built in as standard allowing future system software updates.

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The AVR350 is designed in the UK. Launch is scheduled for April 2006